

# APPIS INNOVATOR PROGRAM

As the role of the patient community in advocating and supporting its members gets bigger, there is also a greater need to support them with capability-building programs and tools.

One of the key thrusts of the Alliance and Partnerships of Patient Innovation and Solutions (APPIS) Initiative is to recognize and support patient organizations that have found innovative ways to elevate and amplify patients' voice. This year, we are launching the APPIS Innovator Program to further partner with select patient organizations and help them scale even further and continue to improve outcomes for healthcare consumers.

## Area of Focus



### Patient Education

Impactful initiatives that have significantly driven disease awareness and knowledge sharing among patient communities



### Health Policy Shaping

Scalable framework/ methodologies that have enabled or accelerated access to healthcare, information, prevention, treatment, and care, in partnership with policy makers

## Qualifying Criteria

Officially registered Patient Organization whose initiatives have created impact within Asia Pacific, Middle East, and Africa

Patient Organizations must feature initiatives carried out within the last 2 years (2020 onwards)

Patient Organizations must accurately represent the work and the impact achieved



## Judging Criteria

### Impact

Reach, added value cost saving etc offered by the initiative

### Innovation

Initiative is original or innovative

### Sustainability

Program should not be one-off but have the capacity to grow

### Scalability

Replicability in other countries or disease areas

### Fit to Category

Addresses current gaps in either Patient Education or Health Policy Shaping

### Financial Support

To be channeled back to the initiative to create even bigger impact



## The Opportunity

### Visibility

Promotion of the initiative through APPIS platform and on-going engagement

### Network

APPIS network and partnership with strategic stakeholders

### Coaching

Consistent coaching/membership and guidance from thought leaders within the patient community

## Panel of Judges



**Mei Ching Ong**  
Region Head for Asia Pacific, Eastern Europe and Central Asia at The Max Foundation



**John C W Lim**  
Executive Director of CoRE



**Stanley Li**  
Founder and Chairman of DXY